



TEXAS
OKLAHOMA
chapter

IIDA IMAGINE THAT 2021 “COWBOYS & COCKTAILS”

COMPETITION GUIDELINES

ELIGIBILITY

The competition is open to local interior designers, architects and design students. Teams can be comprised of 1 to 3 people. IIDA membership is not a requirement but will gain the teams extra points. A maximum of 6 teams will be permitted, so be sure and register early!

THE COMPETITION

Designers are tasked with the challenge of designing a light structure that exudes the event theme “Cowboys & Cocktails”. Competition entries must be a two-phased light structure and use materials purchased with the provided Lowes gift card. Submissions can be a size of your choice but should not exceed 4 foot by 4 foot. The team must provide a way to hang the light at the event if the design requires suspension. Additional points will be awarded if the competition entry has a battery back-up solution and/or uses materials from the underwriter.

**Two-phased light structure* can be interpreted a variety of ways – for example the light structure alone is a design then the shadow from the light is also a separate design. For additional information, see all pages of this document. The Imagine That committee wants each design team to be creative and have fun.

RULES

- Competition is limited to 6 teams.
- A team is 1 to 3 participants. Underwriter will provide up to 3 tickets to attend the event depending on team size.
- All teams and team members must be officially registered.
- Each light structure must be a working light.
- Each light structure will be displayed at the Imagine That event.
- Proof of materials using the Lowes gift card must be provided.
- Final light structure submissions must be issued to the IIDA Imagine That Committee **1 WEEK PRIOR** to the event. Failure to submit on time will disqualify the competition piece from receiving any awards.

FINAL SUBMISSION REQUIREMENTS

1. Completed submission must be delivered no later than **5:00 PM on Friday, June 4th** to (TBD).
2. Completed Final Submission Form (emailed to each participant after registration) with all information including:
 - a. Participant(s) Name(s)
 - b. Participant(s) IIDA Member Number (if applicable)
 - c. Proof of materials using the Lowes gift card must be provided.
 - d. Contact Info for Each Participant (phone number and email)
 - e. Underwriter's Name and Company
 - f. Digital photo of completed piece
 - g. Short description (2-3 sentences) of the light structure submission

JUDGING

The judging panel will be comprised of non-partial individuals. The submission will be judged on the following criteria:

1. Adherence to the competition and expression of theme
2. Shadow
3. Structure
4. Creativity
5. Extra points will be given for IIDA membership
6. Extra points will be given for having a battery back-up solution
7. Extra points will be given for using materials from the underwriter



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AWARDS

1ST PLACE 2ND PLACE 3RD PLACE PEOPLE'S CHOICE

FEES

TEAMS: There is no fee to register and compete. Each registered team will receive two admission tickets and seats at their underwriter's table. Attendance at the launch party is strongly recommended.

SPONSORS: Team sponsors are required to purchase a DESIGN TEAM SPONSOR underwriting level (\$700 min.). Provide up to 3 tickets, depending on team size, to attend the event and sit at their table. Attendance at the launch party is strongly recommended.

SILENT AUCTION

The light structure submissions will be displayed at the IIDA Imagine That event. All entries will be part of the silent auction with a minimum \$50 start bid. At the end of the evening, the entries will be sold to the highest bidder. Any light structure entries not bid on must be taken home by the participating team at the end of the evening. Proceeds from the silent auction will benefit the Texas Association of Interior Designers and your local IIDA San Antonio City Center.

IMPORTANT DATES

- **April 7th** – Design Competition Registration Opens
- **April 23rd** – Design Team Registration Deadline
- **April 29th** – Imagine That Launch Party (In-Person or Virtual)
- **June 4th** – Completed design competition submission due at 4:00 PM
- **June 11th** – IIDA Imagine That Event, Magnolia Halle , 6:30-10:30 PM

WEBSITES

- <https://iida.ejoinme.org/IIDAImagineThat2021Competition>

CONTACT INFORMATION

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