



2024 SPONSORSHIP CAMPAIGN



Advancing the Profession of Interior Design
IIDA Texas Oklahoma Chapter

WHO WE ARE

IIDA advocates for the advancement in design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design. We are strong advocates for the registration, and/or certification of practicing interior designers who work in a code-impacted environment. In our IIDA TX OK Chapter 2024 calendar year we will be driving these Advocacy initiatives within our communities; we hope that you will join us:

- Advocacy Signature Event in Every City Center
- Diversity Equity & Inclusion Work Shops
- Advocacy Trivia Night
- IIDA Liaison on Both OIDC & TAID Boards
- Day of CEU's
- Emerging Leaders
- University Outreach & Presentation

We are so fortunate in both Texas and Oklahoma to have strong coalitions. Both TAID and OIDC need our continuous support as they continue their fundraising to use towards monitoring any legislation that might have adverse impacts on the Interior Design Profession and benefits involved in the Interior Design industry.

In 2021, OIDC with the support of funding from IIDA, worked with OK state legislators and volunteers across Oklahoma to pass HB1147. This bill built upon the voluntary registration framework that OK adopted years ago by adding stamp & seal privileges for Registered Commercial Interior Designers. HB1147 was a major accomplishment. Now OIDC is working toward more. They've created a Joint Task Force with the Oklahoma Board of Architects and the Oklahoma AIA and are working together to add a defined scope of practice for RCIDs in OK statutes. We are excited about the tremendous progress everyone has made so far, and we look forward to seeing our advocacy efforts come to fruition in the near future!

IIDA TXOK Chapter 2020-2022 direct impact to coalitions:

\$1000 TAID

\$ 6,500 OIDC

\$45,000 Oklahoma Lobbyist

Thank you for your consideration in supporting IIDA!

WE ARE ALWAYS DEVELOPING PROGRAMS AND EVENTS. CHECK OUT OUR BIGGEST PLANS FOR 2024.



2024 EMERGING LEADERS PROGRAM

A course for emerging professionals in the field of interior design.

The Emerging Leaders Program is a course designed for young professionals standardized throughout the Chapter offered in multiple city centers. Topics focus on business skills that develop and empower the participants into becoming tomorrow's leaders.



2024 DESIGN EXCELLENCE AWARDS

The TOP (TX OK Premier) Design Awards will return to Austin in 2024

Thee TOP Design Awards will honor accomplished, incredible designs and honor our Pinnacle Award nominees and winners. The event will again be a cocktail hour and awards ceremony. This event continues to be one of our greatest successes.



2024 CHAPTER LEADERSHIP SUMMIT

A weekend leadership summit built to better equip our IIDA TX OK leaders.

In 2016 we created our Chapter Leadership Summit, which brings together members and leaders from all over Texas and Oklahoma for two days of leadership training, networking, and inspiration. CLS 2024 will be hosted in San Antonio.



2024 ANNUAL MEETING

It is important to share our business with our members.

Every year we gather to update our members on the state of the Chapter and share the successes from the past year as well as our goals. All IIDA members and their guests are invited to attend. This meeting is held in conjunction with our Chapter Leadership Summit.



SHIFT24

Our student conference is attended by students from all across the nation.

IIDA SHIFT24, brings together students, professionals, educators, and manufacturers' representatives for two and a half days of academic and professional enrichment. SHIFT24 will be at the Renaissance Hotel Dallas in February.



LEADERS BREAKFASTS

The IIDA TX OK Chapter has the honor of having two cities for this event.

Leaders Breakfast serves to bridge the gap between the design industry and the business leaders. We give designers the opportunity to mingle with business innovators and to join in honoring leaders within the community. This event is held in Houston and Dallas.

LEVELS

We pledge to respond to the needs of our members by continuing to grow this incredible organization to new heights - and we couldn't do it without you.

P

PREMIER \$12,500

Our highest level of support. This is an exclusive level, limited to the first commitment.

E

ELITE \$9,000

The Elite level is a limited opportunity for the first two commitments.

D

DIAMOND \$6,000

Diamond level is the last limited level; reserved for the first three commitments.

PI

PLATINUM \$3,500

The Platinum level drives us further creating experiences that provide growth and advancement.

G

GOLD \$2,250


Gold plays a huge role in our Chapter's ability to provide resources to our members.

A&D

A&D FIRM \$3,700


Designed specifically for firms providing professional design services in TX & OK.

Above are the sponsorship levels that we have available to support the IIDA Texas Oklahoma Chapter. Please see the following pages for more detailed information about each level and the benefits provided to our sponsors.




WE HAVE IDEAS.
NO DOUBT ABOUT THIS!

We are known for leading the way in new programs and events. As the largest IIDA chapter, we continually work to keep things flexible and fresh for our members.



WE ALWAYS PUSH
WHAT'S POSSIBLE

We're not afraid to take on challenges and new things. We not only push what is possible, but we always strive to exceed expectations.



WE WORK WITH YOU.
ALL THE TIME

When you partner with us, you become a critical part of our team. We value that relationship and want it to be mutually beneficial.

TWO STATES | EIGHT CITY CENTERS



The Texas Oklahoma Chapter covers a lot of ground. Covering two states, we have eight City Centers (Austin, Dallas, Ft. Worth, Houston, Oklahoma City, San Antonio, Tulsa, and West Texas) to serve our membership. Each City Center provides

outstanding programs and events and works closely with the Chapter Board to align their missions and goals; which gives you exposure to members throughout both states.

BENEFITS

ALL SPONSORSHIP LEVELS

All sponsorship levels have access to the following benefits:

GENERAL BENEFITS

- Each Sponsor will be eligible for an Early Bird Discount with commitment by November 30, 2023.
- Sponsor will be recognized at each Chapter and City Center event in 2024.
- Sponsor name will appear at all Chapter and City Center events on IIDA Texas Oklahoma 2024 Banner if signed up by January 30, 2024
- Sponsor name will appear in all Chapter and City Center newsletters
- Sponsor's logo will appear on the IIDA Texas Oklahoma Chapter website
- Sponsor will be able to use the IIDA Texas Oklahoma Chapter logo for their website and email signatures
- Sponsor will receive a one day Instagram takeover on the IIDA TX OK Chapter Instagram page.

SPONSOR REPRESENTATIVE BENEFITS

- Each Sponsor's designated Representatives will receive member pricing to City Center events
- Sponsor Representatives' email addresses will appear on the IIDA Texas Oklahoma Chapter website
- Sponsor's designated Representatives will receive e-blast communications from designated City Center(s)
- Sponsor can purchase additional Sponsor Representative spots for \$300/spot

PLEASE NOTE: IIDA Texas Oklahoma Chapter Sponsorship does NOT give your company or your Sponsor Representatives a membership or a member number.

To represent the differences of each sponsorship level, the below chart outlines some of benefits covered in the following detailed sponsor level pages (pg. 7-11):

	No. of Sponsor Representatives	No. of Contacts on IIDA TX OK Website	One Instagram Takeover	City Center Signature Event Tickets	Access One (1) Copy of Chapter Membership List	Logo on All Chapter Communications and Banner	Tickets to IIDA TOP Awards	Product Introduction Email to Chapter Members	Two Instagram Takeovers	Advertisements on IIDA TX OK Social Media	Introduce One (1) TOP Awards Ceremony	Free Booth at SHIFT24	Option of Table at Leaders Breakfast in Dallas OR HOUSTON
Bronze \$900	1	1	*	1									
Silver \$1400	2	2	*	1									
Gold \$2250	6	6	*	25% off 2 Tickets									
Platinum \$3500	9	9	*	50% off 2 Tickets	*								
Diamond \$6000	9	9	*		*	*	5	1	*				
Elite \$9000	12	12	*		*	*	10	2	*	*	*	*	
Premier \$12,500	12	12	*		*	*	10	2	*	*	*	*	*

PREMIER SPONSOR

\$12,500 | \$10,000 EARLY

Our highest level of support. This is an exclusive level, limited to the first commitment.

BENEFITS

Sponsor receives twelve (12) Sponsor Representatives.

Sponsor has twelve (12) contacts on IIDA TX OK Chapter website.

Sponsor will receive TWO one day Instagram takeovers on the IIDA TX OK Chapter Instagram page.

Sponsor logo appears on all Chapter communications:

- Chapter website
- Chapter event advertising
- Chapter Design Excellence Awards
- Chapter SHIFT24
- Chapter Leaders Breakfasts (qty: 2)
- Chapter Leadership Summit
- Chapter Annual Meeting

Sponsor logo appears prominently on IIDA TX OK Banner utilized at all City Center and Chapter in person events.

Sponsor will receive a free booth at SHIFT24



Sponsor will receive ten tickets to Design Excellence Awards ceremony.

Sponsor will receive one full table (10 tickets) to IIDA Leaders Breakfast in Houston OR Dallas.

Sponsor will have the opportunity to submit product introduction emails twice per year.

Sponsor will receive special promotion or an approved advertisement twice per year on IIDA TX OK Chapter's social media accounts.

Sponsor will have the ability to include marketing material on the IIDA TX OK Chapter's social media accounts twice per year.

Sponsor will have the opportunity to introduce at least one award winner during the IIDA TX OK Chapter Design Excellence Awards Presentation



ELITE SPONSOR

\$9,000 | \$7,500 EARLY

Our Elite level sponsors are critical to us. This is also a limited opportunity and reserved for the first two commitments.

Sponsor will receive ten tickets to Design Excellence Awards Presentation

Sponsor will receive 1 table (10 tickets) to IIDA Leaders Breakfast in Dallas OR Houston.

Sponsor will receive a free booth at SHIFT24

Sponsor will have the opportunity to submit product introduction emails twice per year.

Sponsor will receive special promotion or an approved advertisement twice per year on IIDA TX OK Chapter's social media accounts.

Sponsor will have the ability to include marketing material on the IIDA TX OK Chapter's social media accounts twice per year.

Sponsor will have the opportunity to introduce at least one award winner during the IIDA TX OK Chapter Design Excellence Awards Ceremony.

BENEFITS

Sponsor receives twelve (12) Sponsor Representatives.

Sponsor will receive twelve (12) contacts on IIDA TX OK Chapter website.

Sponsor will receive TWO one day Instagram takeovers on the IIDA TX OK Chapter Instagram page.

Sponsor logo appears on the following Chapter communications:

- Chapter website
- Chapter event advertising
- Chapter Design Excellence Awards
- Chapter SHIFT24
- Chapter Leaders Breakfasts (qty: 2)
- Chapter Leadership Summit
- Chapter Annual Meeting

Sponsor logo appears prominently on IIDA TX OK Banner utilized at all City Center and Chapter events.

DIAMOND SPONSOR

\$6,000 | \$5,000 EARLY

Our Diamond level sponsorship is also limited to the first three commitments. Be an integral part of IIDA Texas Oklahoma!

BENEFITS

Sponsor receives nine (9) Sponsor Representatives.

Sponsor will receive nine (9) contacts on IIDA TX OK Chapter website.

Sponsor will receive TWO one day Instagram takeovers on the IIDA TX OK Chapter Instagram page.

Sponsor logo appears on the following Chapter communications:

- Chapter event advertising
- Chapter Design Excellence Awards Ceremony
- Chapter SHIFT24
- Chapter Leaders Breakfasts (qty: 2)
- Chapter Leadership Summit
- Chapter Annual Meeting



Sponsor logo appears prominently on IIDA TX OK Banner utilized at all City Center and Chapter events.

Sponsor will receive five tickets to Design Excellence Awards Ceremony.

Sponsor will receive 1 half table (5 tickets) to IIDA Leaders Breakfast in Dallas OR Houston.

Sponsor will have the opportunity to submit product introduction emails once per year.

PLATINUM SPONSOR
\$3,500 | \$3,000 EARLY

The Platinum level drives us further by creating experiences that provide growth and advancement for our designers.

BENEFITS

Sponsor receives nine (9) Sponsor Representatives.

Sponsor will receive nine (9) contacts on IIDA TX OK Chapter website.

Sponsor will be able to coordinate an approved CEU or project tour with an IIDA TX OK City Center.

50% off two tickets at one approved City Center signature event tickets. (Please contact the Chapter office to inquire)

Sponsor will be able to access one (1) copy of IIDA Texas Oklahoma Chapter membership list.

Sponsor name appears on IIDA TX OK Banner utilized at all City Center and Chapter events.

Sponsor will receive all Sponsor Benefits listed on page 6 under ALL SPONSOR BENEFITS.

GOLD SPONSOR
\$2,250 | \$2,000 EARLY

Our Gold level plays a huge role in our chapter's ability to provide resources to our members.

BENEFITS

Sponsor receives six (6) Sponsor Representatives.

Sponsor will receive six (6) contacts on IIDA TX OK Chapter website.

25% off two tickets at one approved City Center signature event (Please contact Chapter Office to inquire)

Sponsor name appears on IIDA TX OK Banner utilized at all City Center and Chapter events.

Sponsor will receive all Sponsor Benefits listed on page 6 under ALL SPONSOR BENEFITS.

SILVER SPONSOR
\$1400 | \$1,250 EARLY

For those that want to support us at a lower level.

BENEFITS

Sponsor receives two (2) Sponsor Representatives.

Sponsor will receive two (2) contacts on IIDA TX OK Chapter website.

One (1) ticket at one approved City Center signature event tickets. (Please contact the Chapter office to inquire)

Sponsor name appears on IIDA TX OK Banner utilized at all City Center and Chapter events.

Sponsor will receive all Sponsor Benefits listed on page 6 under ALL SPONSOR BENEFITS.

BRONZE SPONSOR
\$900 | \$750 EARLY

Our introductory bronze level is a great way to get started with IIDA TX OK Chapter.

BENEFITS

Sponsor receives one (1) Sponsor Representative.

Sponsor will receive one (1) contact on IIDA TX OK Chapter website.

One (1) ticket at one approved City Center signature event tickets. (Please contact the Chapter office to inquire)

Sponsor name appears on IIDA TX OK Banner utilized at all City Center and Chapter events.

Sponsor will receive all Sponsor Benefits listed on page 6 under ALL SPONSOR BENEFITS.

A&D FIRM SPONSOR

\$3,700 | \$3,200 EARLY

Designed specifically
for firms providing
professional design
services in the states of
Texas and Oklahoma.



BENEFITS

A&D Firm Sponsor will receive three (3) IIDA professional or associate memberships.

Sponsor will receive five (5) tickets to Annual Design Excellence Awards Ceremony

Sponsor will receive 1 half table (5 tickets) to IIDA Leaders Breakfast in Dallas OR Houston.

Sponsor will receive a free booth at SHIFT24

Sponsor will receive one opportunity to host one tour in city center

Sponsor will receive three (3) contacts on IIDA TX OK Chapter website

A&D Firm Sponsor will receive all Sponsor Benefits listed on page 6 under ALL SPONSOR BENEFITS.

DESIGN AWARD SUBMISSIONS

We want to celebrate your incredible work! An additional benefit to becoming an A&D Firm Sponsor includes the receipt of two (2) free entries into the IIDA Texas Oklahoma Chapter Excellence in Design Awards for 2024. Awards will be presented at the IIDA TOP Design Excellence Awards.

A&D DESIGNATION

Please be aware that this level is restricted to architecture, design, and engineering firms who provide professional design services only.

LEGACY



YOUR COMMITMENT TO US MATTERS

For those sponsors who have been continuously supporting us for ten years or more: you will receive special recognition on our website, in all of our event communication, at IIDA SHIFT, and at each Chapter and City Center event.

LEGACY SPONSORSHIP

....WORKING WITH US FOR THE LONG HAUL



BECOME OUR INNOVATION ADVOCATE!

Opportunity to host the IIDA TX OK Chapter Board Retreat at your company's headquarters, showroom, or office.

- Networking face time with '24-'25 Board Members
- Opportunity to host tours, product presentations, product introductions, and solicit feedback on new or existing product lines/research during the retreat

Opportunity to introduce one award at the IIDA TX OK Chapter Design Excellence Awards Ceremony

RETREAT HOST

The Innovation Advocate is the exclusive retreat host for the IIDA TX OK Chapter Board which will occur at the beginning of the board's new term in July of 2024.

Advocate will receive 10 tickets to the IIDA TX OK Chapter Excellence in Design Awards Ceremony 2023.

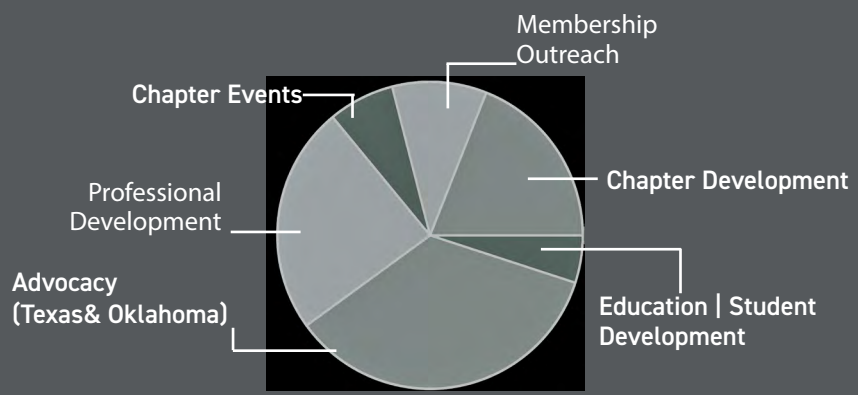
Advocate will receive one booth at SHIFT24 if committed by January 15th.

MORE ON YOUR INVESTMENT



MEMBERSHIP TOTAL

The IIDA Texas Oklahoma Chapter membership is the largest of all the chapters in IIDA and is returning to pre-pandemic numbers.



SPONSORSHIP FUNDS

Above is a breakdown of how your commitment and sponsorship funds grow and fuel the IIDA Texas Oklahoma Chapter.

THANK YOU

Thank you for your past sponsorship and for your future considerations. We hope to have you as a sponsor in 2024. If you have any questions please feel free to reach out to these individuals.

Monica Ward, Ind. IIDA, VP of Industry
iidatxokindustry@gmail.com

Sara Ables, IIDA, President-Elect
iidatxokpres.elect@gmail.com

Megan Romboletti, Chapter Administrator
chapter@iida-tx-ok.org

THANK YOU

FOR PARTNERING WITH US!

Dear IIDA Texas Oklahoma Chapter Sponsor,

The IIDA Texas Oklahoma Chapter is excited to continue building and supporting our community in 2024. We enjoy the opportunity to bring established annual programs to our Chapter, such as the IIDA SHIFT conference in Dallas, IIDA Leaders Breakfasts in Dallas and Houston, and the revamped Texas Oklahoma Premier Awards in Austin. Our Chapter continues to support the advocacy efforts of the Texas Association of Interior Design and the Oklahoma Interior Design Coalition. Sponsorship is a vital component of our Chapter and the programs and initiatives we support. We are excited to offer these sponsorship benefits with the goal to provide a partnership that is mutually beneficial. Our Chapter's efforts would not be possible without you, and we look forward to our future as we continue to grow and promote the profession of Interior Design. On behalf of our Chapter Board, members, and countless volunteers, we are grateful for those who have sponsored in the past, and we thank each of you who will consider sponsoring our future.

Sincerely,

Sara Ables, RID, IIDA, LEED GA
President-Elect, IIDA Texas Oklahoma Chapter

IIDA

TEXAS OKLAHOMA
chapter

2023 IIDA TEXAS OKLAHOMA CHAPTER SPONSORS

PREMIER
McCOY ROCKFORD
COMMERCIAL INTERIORS

DIAMOND
MillerKnoll



Tarkett

PLATINUM

Architectural Surfaces • Armstrong Ceilings • Bell & McCoy • G.L. Seaman & Co • Interface
Kimball International • TLC Hospitality • USG Interiors

GOLD

3form|LightArt • DARRAN • EF Contract • Haworth • J+J Flooring Group • J. Tyler • Keilhauer
KSM Design Source • L&W Supply • OP • Skyline Art • Sto Corp • Tangram • WRG

SILVER

Business Interiors • Lighting Associates, Inc. • Velocity Business Products

BRONZE

Material Bank • Teknion

A&D FIRM

Kendall/Heaton Associates • Parkhill • PGAL • Stantec

Legacy Sponsors in Bold