

### COMPETITION GUIDELINES

The IIDA San Antonio City Center is proud to present the theme for the **IIDA Imagine That 2019, “United by Design”**. In 2018, the IIDA Design Manifesto was launched to acknowledge the value of designers. This year’s IIDA Imagine That aims to recognize the interior design community’s contribution to our built environment through a photography competition.

*“Design is a way of looking differently at the world.”*  
*“Design is Everywhere.”*

#### ELIGIBILITY

The competition is open to local designers, architects and design students. Teams can be comprised of 1 to 2 people. IIDA membership is not a requirement but will gain the participants extra points. A maximum of 12 teams will be permitted, so be sure and register early!

#### THE COMPETITION

Designers are tasked with the challenge of photographing design elements that illustrates one of the inspiring themes from the IIDA Design Manifesto. Each team will be assigned a theme at the IIDA Imagine That launch party. Competition entries can be a single image, a collection of images or a photo montage. Submissions can be a size of your choice but no larger than the 20"x28" frame. Frames will be supplied.

#### RULES

- Competition is limited to 12 teams.
- A team is 1-2 participants.
- All team members must be officially registered at IT2019 Competition.
- Each photography entry must be submitted in the frame provided. Frames will be provided at the launch party.
- Each photography submission will be displayed on an easel at the event.
- Final photography submissions must be issued to the IIDA Imagine That Committee **10 DAYS PRIOR** to the event. Failure to submit on time will disqualify the competition piece from receiving any awards.

#### FINAL SUBMISSION REQUIREMENTS

1. Completed submission must be delivered no later than **5:00 PM on Friday, May 3<sup>rd</sup>** to Noella Cantu Vela at Merrick & Company, 401 East Sonterra Blvd. Suite 250, San Antonio, TX, 78258.
2. Entry must be submitted in the frame provided.
3. Completed Final Submission Form (emailed to each participant after registration) with all information including:
  - a. Participant(s) Name(s)
  - b. Assigned Theme
  - c. Contact Info for Each Participant (phone number and email)
  - d. Sponsor
  - e. Digital photo of completed piece
  - f. Short description (2-3 sentences) of the photography submission

#### JUDGING

The judging panel will be comprised of non-partial individuals. The submission will be judged on the following criteria:

1. Adherence to the competition and expression of theme
2. Composition
3. Impact
4. Artistic Merit
5. Extra points will be given for IIDA membership
6. Extra points will be given for volunteering with Zero Landfill (see details on the Weekly Connects or contact IIDA SACC's Advocacy Chair at [iidasaccadvocacy@gmail.com](mailto:iidasaccadvocacy@gmail.com))

### AWARDS

1<sup>ST</sup> PLACE    2<sup>ND</sup> PLACE    3<sup>RD</sup> PLACE    PEOPLE’S CHOICE

### FEES

**TEAMS:** There is no fee to register and compete. Each registered participant will receive one admission ticket and a seat at their sponsor’s table. Attendance at the launch party is strongly recommended.

**SPONSORS:** Team sponsors are required to purchase a DESIGN TEAM SPONSOR underwriting level (\$700 min.). Attendance at the launch party is strongly recommended.

### SILENT AUCTION

The photography submissions will be displayed at the IIDA Imagine That event. All entries will be part of the silent auction with a minimum \$50 start bid. At the end of the evening, the entries will be sold to the highest bidder. A portion of the proceeds from the silent auction will benefit the Texas Association of Interior Designers and your local IIDA San Antonio City Center.

### IMPORTANT DATES

- **February 12<sup>th</sup>** – Design Team and Sponsor Registration Opens
- **April 11<sup>th</sup> and 13<sup>th</sup>** – Zero Landfill Volunteer Days
- **April 19<sup>th</sup>** – Design Team Registration Deadline
- **TBD** – Imagine That Launch Party
- **May 3<sup>rd</sup>** – Completed submission due at 5:00 PM
- **May 17<sup>th</sup>** – IIDA Imagine That Event, Sunset Station, 6:30-10:30 PM

### WEBSITES

- [ImagineThat2019](http://ImagineThat2019)
- [IT2019Competition](http://IT2019Competition)

### CONTACT INFORMATION

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