



# IIDA

**IMAGINE  
THAT**  
a masquerade  
5.20.2016

**I | I D | A**  
INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
TEXAS OKLAHOMA  
CHAPTER

## mask design competition package

### DESIGN COMPETITION PACKAGE

#### THE COMPETITION

The IIDA San Antonio City Center is proud to present Imagine That 2016: A Masquerade. Eight competing teams comprised of local designers are engaged with the challenge of designing a one of a kind mask utilizing materials provided by a product sponsor and materials reclaimed from IIDA San Antonio's Zero Landfill efforts. The masks will be revealed during a runway exhibition and judged in multiple categories. At the end of the night, the masks will be auctioned to the highest bidder. All benefits from the night's festivities will benefit TAID, an advocacy group that addresses legislative issues which affect the business of interior design in Texas, and sending a group of local designers to NeoCon in June 2016.

#### ELIGIBILITY

This competition is open to local designers, architects and students who are currently enrolled in a design major. Participants can enter individually or as a team (maximum of 2 people). IIDA membership is not a requirement but will gain the team extra points.

#### FEES

There is no fee to register a design team for the mask competition. Each team will receive (2) tickets of entry into the event.

Product sponsors will be required to donate a \$650 sponsorship level and provide up to \$150 in new materials toward their design team's mask. In return, the product rep will be provided with (5) tickets to the event, advertisement on the table they are seated at along with their sponsored design team, and have their product showcased in a unique and creative way through the mask competition.



## TEAM RULES

The mask design concept should embrace and emphasize the reuse, repurpose, and recycling of materials. The competition is limited to (8) Design Teams. A team can have a maximum of (2) team members. The competing teams must attend at least one volunteer day for Zero Landfill. One of the members must model the mask down the runway on the day of the event. IIDA membership is not a requirement but will gain the team extra points.

## CONSTRUCTION AND MATERIALS

At the Launch Party, each team will receive a blank mask. Use of the blank mask in the final design is not required, but provided as a starting point.

Also at the Launch Party, the teams will be paired with a product rep for new material. New material from the designated product rep is limited to \$150 maximum.

As an added component, teams are required to use materials collected through IIDA San Antonio's Zero Landfill. The competing teams must attend at least one volunteer day for Zero Landfill. During this time, the team may select the materials for use on their mask. Additional points can be earned by teams that recruit volunteers to help with Zero Landfill Volunteer Days.

## FINAL SUBMISSION REQUIREMENTS

- Completed mask ready to be worn by model
- Completed Final Submission Form (provided at Launch Party) with all information, including:
  1. Photo of completed mask
  2. A short paragraph with a description outlining the inspiration of the design concept.
  3. List of Materials:
    - a. Mask Base (if used)
    - b. Product Sponsor Materials
    - c. Zero Landfill Materials
    - d. Any additional materials purchased and the amount spent
  4. Team Name/Theme
  5. Team Participant Name(s)
  6. Contact info (Phone number and email)
  7. Product Sponsor

The final submission package must be delivered no later than 5:00 p.m. on Tuesday, May 17th to IIDA San Antonio City Center Director Christina Cantu at GSC Architects, 200 E Grayson St #122, San Antonio, TX 78215. (210) 249-5234

## CONTACT INFORMATION:



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## JUDGING

The judging panel will be comprised of non-partial members that are not directly affiliated with the A&D profession. The masks will be judged on the following criteria:

1. Adherence to Challenge: Completion of the submission and material requirements
2. Design Originality: Overall aesthetics and appeal
3. Sustainability: Creative use of Zero Landfill materials
4. Craftsmanship
5. Extra point will be given for:
  - a. IIDA membership of design team members
  - b. Volunteering for Zero Landfill Days by team members
  - c. Bringing additional non-team members to volunteer with Zero Landfill

## AWARDS

Best in Show  
 Honorable Mention  
 Best Use of Repurposed Materials

Best Craftsmanship  
 People's Choice Award

## IMPORTANT DATES

**April 15**  
 INDEX Vendor, Student and  
 Volunteer Registration Deadline (Midnight)  
**April 18 - 22**  
 Zero Landfill Collection of Materials  
**April 20**  
 INDEX (4:00 p.m.) / Imagine That  
 Launch Party (6:00 p.m.)  
 Same Location TBD for both events

**April 28**  
 Zero Landfill Weigh and Sort Day @ Facility RX  
**April 30**  
 Zero Landfill Community Day @ Facility RX  
**May 17**  
 Final Package Submission – (5:00 p.m.) @  
 GSC Architects  
**May 20**  
 IIDA Imagine That 2016: A Masquerade –  
 @ Pat O'Briens!  
 Designs awards & Mask awards announced!

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